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Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
APRIL 2024**

(B.Com/B.B.A./B.H.A./B.T.H.M.)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019—2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions : (2 marks each) :

- 1 What is brainstorming ? What is its use in pre-writing activities ?
- 2 What is academic writing ?
- 3 What is parallelism ?
- 4 What is proof reading ?
- 5 Correct parallelism related mistakes in the following sentences :
  - (a) Gokul earns a lot of money from his business every month, but he is spending all his earnings by the end of the month.
  - (b) The teacher told the student that they can pass the examination only if they answer the questions quickly, clearly, and with accuracy.
- 6 Give one-word substitutes for the following expressions :
  - (a) Until such time as.
  - (b) The majority of.
  - (c) Due to the fact that.
  - (d) Each and everyone.
- 7 Eliminate wordiness in the following sentences :
  - (a) The garment that Swetha wore for the meeting was pink in colour.
  - (b) It is expected that the revised repo rate will be announced by the Reserve Bank of India within the next few days.
- 8 What is a review ?

Turn over

9 Identify dependent and independent clauses :

- (a) While waiting for his friend in front of the coffee house, Mohan saw an old woman selling lottery tickets.
- (b) Rajesh didn't change his style of batting until the coach has instructed.

10 Give formal alternatives to the following redundant expressions :

- (a) Mutually interdependent.
- (b) Sooner or later.
- (c) Final outcome.
- (d) Lose temper.

11 What is a cover letter ?

12 Punctuate the following sentence :

sreejith used the phrase you know so often that i finally said no i don't know.

13 What is a survey ?

14 What is a memo ?

15 What is the objective of compare and contrast essay ?

(Ceiling 25)

II. Answer the following questions in a paragraph of 100 words each : (5 marks each)

16 Write briefly on the sections in a Social Science dissertation.

17 What are the prerequisites for learning academic writing ?

18 What is meant by Academic integrity ?

19 Write a blog on the tourist destination in your village.

20 Write a report on the Anti-Drug programmes conducted by your college.

21 Write an email to your friend inviting him for a job fair to be conducted by the Employment exchange department at Calicut in the next month.

22 Narrate an exciting incident from your personal experience in a paragraph using the principles of narrative writing.

23 What is meant by Academic integrity ?

(Ceiling 35)

III. Answer any *two* of the following questions in about 200 words.

24 Prepare a cover letter and resume to apply for the post of Sales Manager in a reputed business firm.

25 Write a *five* paragraph essay on any one of the following topics employing the rules and techniques of writing academic paragraph and essay :

(a) Dowry as a social evil.

(b) Gender Equality.

(c) Mall culture in Kerala.

(d) Mental stress among youth.

26 Write a review of book you have read recently.

27 Write an essay on report writing and types of reports.

(2 × 10 = 20 marks)